



Makhana Amrit Mantra

bridging ancient wisdom with modern lifestyle

Makhana Amrit Mantra Pvt. Ltd.

The **MAK-SNACK: Mindful, Healthy Snacking,**
anytime anywhere...™



Makhana Amrit Mantra Pvt. Ltd.

Producers, Exporters & Technology Innovators-Raw, Roasted
Flavored Makhanas/Fox Nuts

An ISO 9001:2015/22000:2018/HACCP Compliant Company



The **MAK-SNACK: Mindful, Healthy Snacking,**
anytime anywhere...™

Makhana Snacking - It's Hasty-Tasty & Very Healthy!

So, go ahead tickle your taste buds without any regret !!™

Easy to roast/microwave at home within 3 minutes.

Snack Guilt-Free with **The Superfood - Makhana, your way at home.**



Makhana Amrit Mantra
bridging ancient wisdom with modern lifestyle

ABOUT US

- **Makhana Amrit Mantra Pvt. Ltd.** Is a multinational firm, ISO 9001:2015/22000:2018/HACCP compliant in Quality Management System/Food Safety Management System & Hazard Analysis & Critical Control Points. We are **Producers, Technology Innovators and Global Exporters in large/bulk quantities of the finest quality of Raw/Roasted/Flavoured Makhanas/ Fox Nuts and Fox Nut-based products.**
- We are a team of seasoned global professionals (based in India, USA, Germany, UK, Canada and Singapore) with rich international experience.
- We are going global with a variety of **Raw/Roasted/Flavored Makhanas/Fox Nut-based products.** At the **first stage of our Business expansion**, we EXPORT Makhanas/Fox Nuts to selected target geographic regions and identify **existing or potential bulk/large buyers** in the region.
- In the **second phase of our global rollout - 2022**, we are launching several patented Makhana-based products, flavors along with retail and household equipment (AI/IoT driven). Driving National and International consumption and growth along with our identified strategic partners by introducing and offering our license to multiply their ROI by five-fold. We welcome inquiries from potential distributors, retailers, franchise partners on our license policy.
- Finally, in the **third phase**, We are launching a variety of patented **Signature Fox Nut products** such as **Makhana Snacks/Pops, Fox Nut Flour for baking naturally Gluten-Free Bread/Pizza, Cakes, Cookies, Breakfast Cereals, Health/Gym Energy-Protein Powder & Bars, Baby Food** etc. Along with Patented technology & equipment to go Retail/Commercial globally along with our strategic partners using our global license - adding to our partner's revenues well as ours through royalty, license fees, and sales.
- We have diligently invested in R&D, technology & commercial equipment, marketing, promoting, positioning Makhanas as a healthier alternative to popcorn & junk food/snacks on a global stage. We're creating global awareness regarding the health benefits of makhana hence aiming to catapult Makhana from a 50 million \$ global industry to a potential 15 billion \$ industry in the next 12-15 years.
- We've streamlined & automated the Makhana farming and processing using scientific farming & IP technologies like AI, robotics, IoT along with our proprietary IP Commercial License /Retail / Franchise business model & well-positioned innovative nutritious products.
- We work closely with relevant Government agencies and international institutions to provide transparency in business and quality assurance.

OUR MISSION

- Our mission is to have a **global reach & bridging ancient wisdom with modern lifestyle.™**. Creating awareness about the health benefits of **Makhanas/Fox Nuts** and make the finest quality products easily accessible by augmenting domestic & international demand. Contribute back to the Makhana farming community & humanity in general through life-transforming initiatives.

OUR VISION

- Our vision is to be the **market leader by providing immaculate products and services.** Reach out to the global community with the health benefits of Makhana & help promote a **holistic/healthy lifestyle.**





Makhana Amrit Mantra
bridging ancient wisdom with modern lifestyle

KNOWING MAKHANAS/ FOX NUTS



- Makhanas/ Fox Nuts/Gorgon Nuts/Lotus seeds/ Nelumbo Nucifera is an **AQUATIC** crop also referred to as The Food of Gods in India is now an **Official Superfood that is globally recognized**. Thanks to the benefits it provides in managing a host of health issues. This wholesome nut ensures that the body functions well and remains healthy. The impact of makhana in weight management, heart & Kidney health, and alternative medicinal systems is immense.
- The superfood/snack is **67% less fatty than popcorn & 100% more tastier**. They are low in cholesterol, fat and sodium, making them ideal for breakfast and snacks in general to curb untimely hunger pangs. They are a rich source of **Vegan Protein** & are calcium powerhouse, packed with nutrients. They are also **Gluten-Free, Keto Friendly, Diabetic Friendly** loaded with **Anti-Oxidant /Detox properties** and immune system boosting agents.
- Makhanas are Protein-rich, high in Fiber, Magnesium, Potassium, Iron, Zinc & other Minerals. Also known as Popped Lotus Flower Seeds, Fox Nuts, Gorgon Nuts with the botanical name **Nelumbo Nucifera** or Euryale Ferox Salisb. It comes from a plant known as Euryale Fox that grows in the ponds in Eastern Asia.
- It is cultivated for centuries in Asia, **India accounts for 90%** of the finest quality global harvest of Makhanas/Fox Nuts.
- **Loaded with taste & versatility, fiber, vegan protein & minerals**. Makhana is widely used in the **Indian, Chinese & Japanese culinary systems**, Ayurvedic medicine & Traditional Chinese medicine (TCM). It is a food-grade herb classified in Chinese medicine as a herb that stabilizes and binds, hence stops diarrhea. The herb is classified as neutral, sweet and astringent and goes to the Kidney and Spleen.
- **Makhanas are extremely nutritious and filling during fasting or overnight / 16 hours Intermittent fasting**. Since they are high in protein, minerals like magnesium (very useful for people suffering from heart disease, high blood pressure, diabetes, and obesity), potassium, phosphorus, iron, fibers and low-fat content/calories, significantly lower in the glycaemic index than most high carbohydrate foods like rice or bread. They help one stay fuller after eating & dealing with **untimely hunger pangs**.
- Known to contain kaempferol, a natural flavonoid also found in coffee (which prevents inflammation and aging) and is high on phytonutrients (disease-fighting nutrients) including alkaloids, gallic acid, saponins.
- **Makhana epitomizes health & vitality hence also referred to as Amrit or Nectar/Immortality in ancient holy textures**. Considered a **sacred/pious food or the food of Gods**, it is used as sacred offerings to Gods (Panch-Mewa/Amrit Prasadam) and also during Hindu & Buddhist wedding rituals.

OUR PRODUCTS

- **Flavored and Roasted Fox Nuts / Makhanas** 15 different flavors (in Olive Oil or Rice Barn Oil) - 65 Grams Can (Nitrogen filled for freshness /Non-Nitrogen Filled).
- (1) Himalayan Pink Salt (2) White Cheddar Cheese (3) Cheese & Chilli (4) Jalapeno (5) Peri Peri (6) Cream & Onion (7) Chilli Lime (8) Tangy Tomato (9) Caramel Star Arise (10) Butter Salt (11) Cheese & Herbs (12) Sea Weed (13) Sea-Food (14) Tandoori/BBQ.
- We customize the container size, flavors as per customer's demand and needs and may launch the same under their brand.

Variety & Quality of Raw Fox Nuts/ Makhanas - Nelumbo Nucifera

- H.P :- Exclusive **HANDPICKED (HP) Phool** Makhanas/Fox Nuts
- L4 - Lava 4:- Premium Export Quality Hand Picked Makhana, round-shaped
- L3 - Lava 3:- Superior Quality Graded, round-shaped
- L2 - Lava 2:- Economy Graded, Quality, round-shaped
- L1 - Lava 1:- Export Quality Hand Picked Makhana
- Natural (L4-L5):- Economy Graded Quality makhanas, all round-shaped.



OUR PRODUCTS



Makhana Amrit Mantra
bridging ancient wisdom with modern lifestyle

**H.P (HAND-PICKED)
20-28 MM**



The highest grade—typically appropriate for products where the visual appeal of the Makhanas (Gorgon Nuts) is critical to the application.

**L4
20-24 MM**



High grade—ideal for food applications in repacking where the appearance of the Makhanas (Gorgon Nuts) is very important.

**L3
16-20 MM**



This grade often used for repacking of Makhanas and for processing products like roasted Makhanas and in breakfast cereals.

**L2
14-16 MM**



This grade often used for repacking of Makhanas and for processing products like roasted Makhanas and in breakfast cereals.

**L1
12-14 MM**



This grade is generally used in with chanachur or Indian mixture industry & snack food.





Makhana Amrit Mantra
bridging ancient wisdom with modern lifestyle

OUR PRODUCTS



Makhana Powder/Wheat Mixed Flour



Roasted & Flavored Fox Nuts/Makhanas



- 20% less calories than popcorn
- 67% less fat than popcorn
- No artificial ingredients
- Really Skinny
- Always Hasty & Tasty
- Always Roasted

Nutrition per 100 gm
(recommended dosage 35 gm/1 cup of serving = 110 KCal.)

- **Calories - 347**
- **Protein - 9.7 Gm**
- **Fats - 0.1 Gm**
- **Carbohydrates - 76.9 Gm**
- **Fiber - 14.5 Gm**
- **Total Lipids (fats) - 0.1 Gm**
- **Calcium - 60 Mg**
- **Iron - 1.4 Mg**

MAKHANA IS GOOD FOR



PACKAGING & CERTIFICATIONS



Makhana Amrit Mantra
bridging ancient wisdom with modern lifestyle

- Packing will be customized as per requirement in 1.00 kgs / 5 kgs / 8 kgs / 10 kgs / 12 kgs (Based on Quality of Makhanas/Fox Nuts)
- Our products are packed in freshness/Triple graded bags at hygienic conditions. With heat transfer technology that retains the nutritional value intact (as recommended by: The Indian Institute of Packaging (IIP) - A Government entity.
- We provide **SGS inspection/compliance/ audit & certification (FDA, Import & Export FSMA etc)** & packaging with customer's logo on request at additional charges.

Business License, Accreditations & QC Certifications

- Ministry of Commerce and Industry, Directorate General of Foreign Trade - IEC # AAOCM3354N
- Company Identification Number (CIN) - U51909BR2021PTC050724
- Food Safety and Standards Authority of India, Central License *fssai* # 10021033000066
- Ministry of Commerce and Industry, Govt. of India, FIEO & APEDA # 208880
- ISO 9001:2015/22000:2018/HACCP compliant & certified in Quality Management System/Food Safety Management System & Hazard Analysis & Critical Control Points.



● Trivia & Fun Facts

Different names of Makhanas/Foxnuts:

English: Fox nut, Gorgon nut, Popped Lotus Seeds, Prickly Water Lily. **India:** Makhana. **Japan:** Hasu no mi. **Korea:** Ga-si-Yeon. **Spanish:** Tuerca de Zorro/ Semilla de Loto. **Columbia:** Martillo. **China:** Qian Shi. **Thai:** Med-bua-op

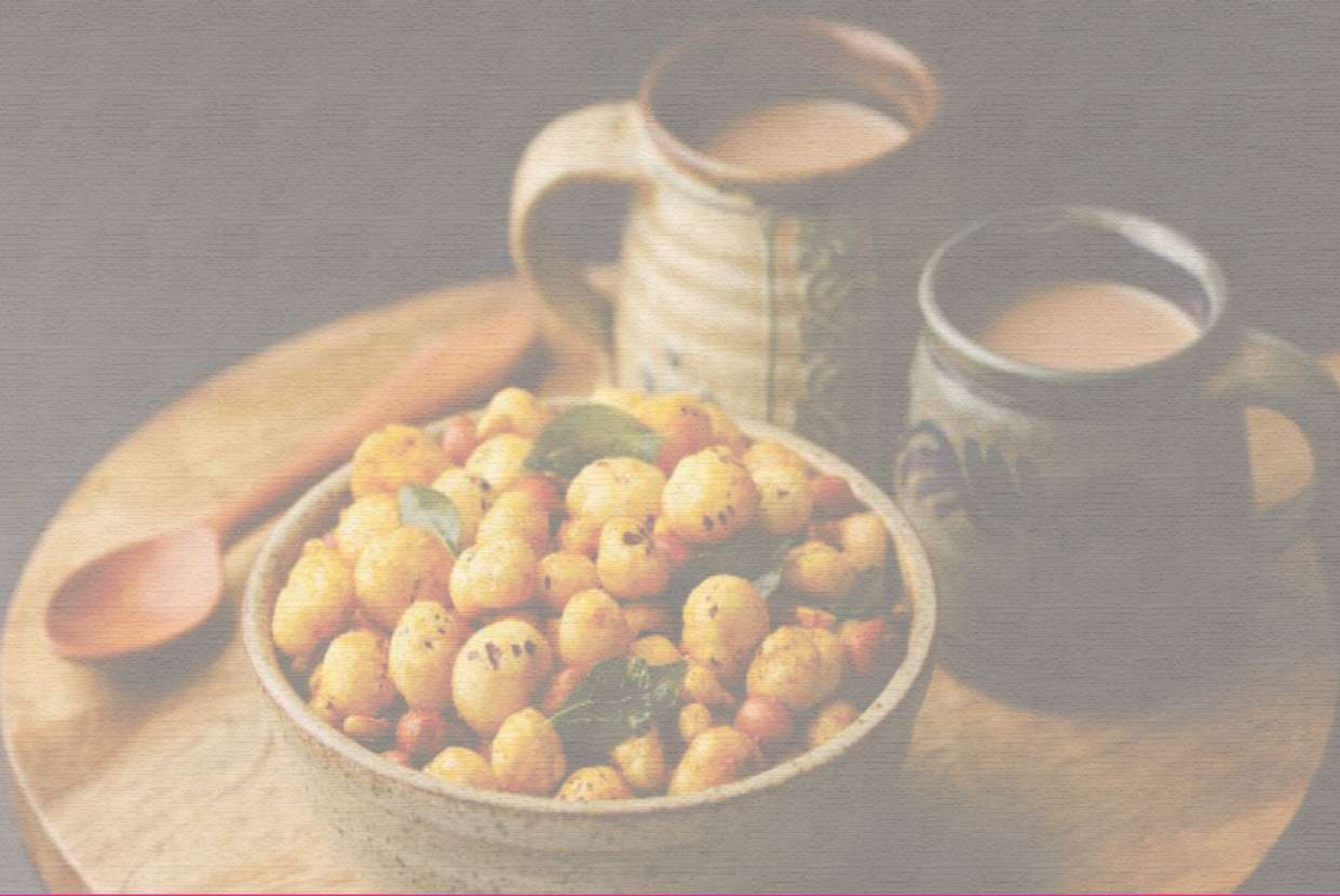
- Makhanas/Fox Nuts have been popular in Asia, EMEA, North & South America, Russia, Australia & New Zealand. In Europe, Fox Nuts are imported under the botanic name Nelumbo Nucifera. Recently, there has been a lot of interest and purchase in Belgium, The Netherlands, Germany, Spain, UK, Italy & France.
- Trivia: Food for thought: Global Pockcorn market stands at USD 15 billion, The global breakfast cereal market size was valued at USD 38 billion in 2020. The healthy snack market size is \$ 28 billion together rising at a market growth of 5.2% CAGR.



HOW TO USE MAKHANAS/ FOX NUTS/POPPED LOTUS SEEDS IN YOUR HEALTH JOURNEY



- Makhanas/ Fox Nuts/Popped Lotus seeds comes from an aquatic plant known as Euryale Fox that grows in the ponds in eastern Asia. The superfood/snack is low in cholesterol, fat and sodium, making them an ideal snack for untimely hunger pangs. They are a rich source of **Vegan Protein** & are calcium powerhouse, packed with nutrients. They are also **Gluten Free/ Trans Fat Free/ NON GMO**, protein-rich and high in carbohydrates, fiber, magnesium, potassium, iron, and zinc. Also known as Popped Lotus Flower Seeds, Fox Nut, Gorgon Nut with the botanical name Euryale Ferox Salisb.
- Makhanas are **Keto Friendly, Diabetic Friendly, Anti-Aging, One of the healthiest foods for a mother during Pregnancy, Rich in Anti-Oxidant properties**, extremely nutritious and filling during fasting or overnight / **16 hours Intermittent fasting**. Since they are high in protein, minerals like magnesium (very useful for people suffering from heart disease, high blood pressure, diabetes, and obesity), potassium, iron, fibers and low-fat content/calories, they help one stay fuller after eating & dealing with untimely hunger pangs.



Makhana Amrit Mantra

bridging ancient wisdom with modern lifestyle

Makhana Amrit Mantra Pvt. Ltd.

Producers, Exporters & Technology Innovators-Raw, Roasted
Flavored Makhanas/Fox Nuts

Contact: +91 8800805811; +44 2045-77-1236;
+65 9327 1984; +01 4694-04-7124; +01 520-302-1829

 +91 8800805811; +65 9327 1984

email: enquiry@makhana-amrit-mantra.com
www.makhana-amrit-mantra.com

SINGAPORE | INDIA | UK | USA | CANADA

